IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re Application of: Geoffrey Maseruka

For:

PRODUCT MARKETING SYSTEM AND METHOD

Serial No.:

10/681,916

Filed:

October 10, 2003

Examiner:

Adam L. Levine

Art Unit:

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MJS/vlr

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

September 10, 2008

AMENDMENT

Sir.

In response to the Office Action of May 13, 2008, please amend the aboveidentified application as follows:

Amendments to the Specification begin on page 3 of this paper.

Amendments to the Claims begin on page 5 of this paper.

Amendments to the Drawings begin on page 9 of this paper.

Appl. No. 10/681,916 Amendment dated September 10, 2008 Reply to Office Action of May 13, 2008

Remarks/Arguments begin on page 10 of this paper.